



ABMA Announces 2009 Innovation Award Winner GB Boucherie AFT-HH Machine

The American Brush Manufacturers Association (ABMA) is pleased to announce that GB Boucherie's AFT-HH machine is the 2009 winner for the coveted William Cordes Innovation Excellence Award, which is given to recognize outstanding innovation of manufactured products, components or services in the Broom, Brush, Mop and Roller Industry. The award is named after William Cordes, who served as the Association's first President from 1917-1928. This award serves as a constant reminder that all new and exciting endeavors have beginnings that connect with real people.

Boucherie AFT-HH



This innovative machine changes everything, featuring dramatic reduction material costs, phenomenal output up to 1,500 picks per minute with zero index time, innovative design allow dissimilar component technology and fully recyclable product. This machine utilizes Boucherie's patented anchorless technology and revolutionizes the way brushes are made.

Nominations for the 2011 Willie are open until October 31, 2010. Information and rules are available at: <http://www.abma.org/innovativeexcellenceaward>

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