March 13 - 16, 2013

Register Online at ABMA.org/ac2013quicklinks or use your smart phone to read the QR code on this brochure!
Program Highlights

WEDNESDAY, MARCH 13, 2013

TECHNICAL PRESENTATIONS
2:00 PM – 2:50 PM Technical Presentation
Presented by Industrial Maintenance Division
Brian Crawford – Carolina Brush
“Polyester: Materials, Properties and Markets”

3:00 PM – 3:50 PM Technical Presentation
Presented by Paint Applicator Division
Reinhold Hoerz and Ian Moss – DKS and Brush Fibers
“The Many Uses of Bristle, Hair and Vegetable Fibers”

4:00 PM – 4:50 PM Technical Presentation
Presented by Broom & Mop Division
Pat Monahan - Monahan Partners “Building Your Brand Through Community Service the Lawn Rangers Way”

WELCOME RECEPTION – SOMETHING DIFFERENT THIS YEAR!!
7:00 PM – 9:00 PM ABMA Educational Institute

Louis Ferrante
“Mob Rules: What the Mafia Can Teach the Legitimate Businessman”
Ferrante’s Mafia connections had enabled him to pull off some of the most lucrative heists in history. But betrayals by close friends brought Ferrante a slew of federal indictments and he would spend the next decade as an inmate in some of America’s most notorious penitentiaries.

In the prison library, Ferrante embarked on an extraordinary journey of the mind. After successfully appealing his own conviction, in a case now cited in courtrooms across the country, Ferrante walked away from prison a writer and a profoundly changed man. In 1988 he won the Pulitzer Prize for Commentary. Many people are still trying to figure out how this happened.

Dave Barry is a humor columnist. For 25 years he was a syndicated columnist whose work appeared in more than 500 newspapers in the United States and abroad. Dave has also made many TV appearances.

Dave has also marched with the legendary Lawn Rangers, a world renown precision lawn mower drill team from Arcola, IL. Dave has marched with Ian Moss, Josie Wadd, Pat Monahan and others from ABMA.

ABMA SCRAMBLE GOLF TOURNAMENT
1:00 PM – 6:00 PM Miami Beach Golf Club

THURSDAY, MARCH 14, 2013

ALL-ATTENDEE GENERAL SESSION
8:00 AM – 8:50 AM Opening Business Session
President’s Welcome
9:00 AM – 10:45 AM ABMA Educational Institute

Dave Barry
“My Life and the Lawn Rangers”

Dave Barry
“My Life and the Lawn Rangers”

ABMA Committee Reports, ABMA Division Reports, Election of Officers
9:20 AM
Mr. Carlos Petzold, Public Relations Chair

ABMA EDUCATIONAL INSTITUTE
9:30 AM – 10:30 AM Guest Speaker, Kelly McDonald
“How Changing Demographics are Affecting Your Business”

Kelly McDonald
“How Changing Demographics Are Affecting Your Business”

Every culture has its own language. Every community looks drastically different from ten years ago. And ten years from now, your community will look different again. In this presentation, you’ll learn:

• The five biggest findings from the U.S. Census and what they mean for your business right now.
• Key market segmentations and the values associated with each to better understand and communicate with diverse customers and employee teams.
• The differences between generational segments and how the varying expectations of generations impacts the service you provide.
• Specific implications for all aspects of your business (sales, marketing, recruiting & retention, human resources and customer service) will be reviewed. Do’s and don’ts will be covered.

PLAN AHEAD TO STAY FOR THIS IMPORTANT SATURDAY SESSION!!

SATURDAY, MARCH 16, 2013

ALL-ATTENDEE CLOSING SESSION
8:30 AM – 9:20 AM CLOSING BUSINESS SESSION
ABMA Committee Reports, ABMA Division Reports, Election of Officers
9:20 AM
Mr. Carlos Petzold, Public Relations Chair

ABMA EDUCATIONAL INSTITUTE
9:30 AM – 10:30 AM ABMA All-Attendee Educational Institute

Dress: Business Casual. Jackets optional. Better yet, come dressed in 60's garb, complete with skinny tie! This event includes entertainment and an area for dancing so please consider appropriate footwear.

TUESDAY, MARCH 12

5:00 PM – 6:00 PM Directors’ Finance Meeting
7:00 PM – 9:00 PM 100th Anniversary Task Force Meeting

Wednesday, March 13

8:00 AM – 9:20 AM Convention Committee Breakfast Meeting
9:30 AM – 10:20 AM Public Relations Committee Meeting
10:30 AM – 11:50 AM Membership Committee Meeting
11:00 AM – 6:00 PM Registration / “Gathering Place”
12:00 PM – 12:50 PM Statistical Committee Lunch Meeting
1:00 PM – 1:50 PM Safety & Standards Committee
2:00 PM – 2:50 PM Industrial Maintenance Division Meeting
3:00 PM – 3:50 PM Paint Applicator Division Meeting
4:00 PM – 4:50 PM Broom & Mop Division Meeting
5:00 PM – 5:30 PM Suppliers Division Meeting
6:00 PM – 7:00 PM New Members & First-Time Attendees Welcome Reception
7:00 PM – 9:00 PM Welcoming Reception - Special Guest Speaker Louis Ferrante

THURSDAY, MARCH 14

7:00 AM – 8:30 AM Continental Breakfast
7:30 AM – 2:00 PM Registration / “Gathering Place”
8:00 AM – 8:50 AM Opening Business Session - President’s Welcome
9:00 AM – 11:00 AM ABMA All-Attendee Educational Institute
11:00 AM – 5:00 PM Supplier Display Setup
11:00 AM – 12:30 PM Lunch On Own
1:00 PM – 6:00 PM Golf Scramble Tournament
6:30 PM – 7:30 PM Mid-Convention Reception
7:30 PM Dinner on own

FRIDAY, MARCH 15

7:00 AM – 8:30 AM Continental Breakfast
EDUCATIONAL INSTITUTE
Wednesday, March 13, 2013 - 7:00 – 9:00 PM
Louis Ferrante - “Mob Rules: What the Mafia Can Teach the Legitimate Businessman”

STAY FOR DINNER AT THE EDEN ROC AND ENJOY THIS ONCE IN A LIFETIME OPPORTUNITY, GO OUT WITH YOUR CUSTOMERS AFTER...YOU GOTA PROBLEM WITH THAT?

100TH ANNIVERSARY INTERVIEWS
Wednesday, March 13, 2013 - Friday, March 15, 2013
Get your story told and be a part of our 100th Anniversary documentary. Schedule an interview with Dreamscape Design and share your story with the industry and the world at large. Contact ABMA HQ to schedule an interview.

ABMA SCRAMBLE GOLF TOURNAMENT
Wednesday, March 14, 2013, 2013 - 1:00 PM Shotgun
Miami Beach Golf Club
ABMA’s annual scramble tourney is a great way to network, meet old friends, make new friends and have some fun. The Miami Golf Club was originally opened as the Bayshore Golf Course in 1923. The course has received a $10 million face-lift and was renamed the Miami Beach Golf Club in 2002. The ABMA Scramble Tournament fee includes greens and tournament fees, golf cart, range balls and prizes.

*Please make your club rental arrangements or other tee times directly through the Pro Shop (305) 532-3350 or go to ABMA.org/AC2013quicklinks or use your smart phone to read the QR code on the back of this brochure or displayed on the enclosed insert.

SUPPLIERS DISPLAY
Friday, March 15, 2013 - 8:00 AM – 12:00 PM
Visit the Suppliers Display to see the latest products, ideas and components. Visit with old friends and make new ones in this exhibitor showcase that is a hallmark of every ABMA Convention.

Destination Information
535 posh guest rooms and 96 spacious suites with unparalleled ocean views 14 elegant bi-level bungalow suites with floating staircases and direct views of the pool and ocean. Extraordinary luxuries. Italian marble 5-foot-long bathrooms. Many rooms feature jetted tubs and oversized balconies overlooking the Atlantic Ocean Magnificent bedding. In-room safe. Flat-screen HDTV, WiFi network with beach coverage. Renaissance® Smart Desks with iPod connectivity, streaming audio and video through the television. Elle Spa at Eden Roc Introducing the first-ever ELLE Spa. Prepare to be pampered with a full array of indulgent, luxurious treatments. EDEN ROC Parking: There is limited paid on-site and valet parking. Off-site parking: contact hotel for details.

Area Tourism, Restaurant, Golf and Sightseeing
Visit ABMA.org/AC2013quicklinks or use your smartphone to read the QR code located on the back of this brochure or displayed on the enclosed insert.

Travel Discounts with American Airlines and Hertz
American Airlines Reservations (1-800-433-1790 Meeting Services Desk). Receive a 5% discount off the lowest applicable published fare, or special zone fare discounts for travel to airports: MIA, PBI or FLL. Book online at www aa.com and choose More Flight Search Options and insert the Promotion Code 4933DD. Please remember to book online as there is an additional charge if booking by phone or at the airport. The percentage discount can be booked on-line at www AA.com for American Airlines and American Eagle flights only. Itineraries involving any oneworld or codeshare partner airline must be booked through our Meeting Services Department at 800-433-1790 if calling from the US and Canada. International attendees should call their local American Airlines reservations number with the above Promotion code.

Hertz Meeting Discount Number: CV# 03XK0007. Reservations may be placed online by using the link provided or through Hertz Meeting Sales Desk within the U.S. or Canada at 1-800-654-2240. In international locations, call your nearest Hertz reservation center or 1-405-749-4434. When booking reservations through Hertz reservations please reference the Meeting Number (CV) as shown above or identify our group by name (ABMA) to the reservationist.

SuperShuttle from the airport is available. For a $2.00 saving of the SuperShuttle or to access the links for American Airlines and or Hertz go to ABMA.org/AC2013quicklinks or use your smart phone to read the QR code located on the back of this brochure or displayed on the enclosed insert.

Dress
For ABMA events, comfortable and casual dress is appropriate. Daytime attire is casual and sportswear is customary (golf shirts and slacks or shorts; no men; slacks, shorts or skirts/dresses for ladies). Evening activities are “nice” informal or daytime business casual attire and may include sport coat for men; pantsuits, slacks, skirts/dresses for ladies.

For 2013, the Suppliers Reception is a 60’s theme as we celebrate the history of the Eden Roc with a visit from the Rat Pack. Come dressed in business casual attire. Jackets optional. Better yet, come dressed in your best 60’s garb! This event includes a dance floor so please consider appropriate footwear.

Climate
Miami Beach’s average daytime temperatures in March are in the high 70’s to low 80’s. Night time temperatures average in the low to mid 60’s. Miami Beach averages 3.5” rainfall in March.

Convention Registration Information
Take advantage of the “Early Bird Discount.” If you register by February 1, 2013, you and your company will be listed in the advance program available online to all attendees prior to the convention, as well as save money on your registration fees. Registrations received after the deadline will appear on the supplemental registration list, available only at the meeting. Please note: a companion is a spouse or significant other, and the One Day Fee must accompany a fully paid delegate. For ABMA 2013 Annual Convention you may either register, using the enclosed insert or register, pay all of your fees, and renew your 2013 dues online. Dues Renewal and Attendee Registration by going to ABMA.org/AC2013quicklinks or use your smart phone to read the QR code on located on the back of this brochure or displayed on the enclosed insert.

ABMA Online Store
You can pay your dues online and register yourself and others in your organization for the convention online using the ABMA Online Store. Once you have completed the online transaction for dues payment simply “continue shopping” and register for the upcoming ABMA Convention. If you are registering for yourself and or companion then you may easily register through the regular portal If you wish to register for yourself and other members of your organization, please use the “Group Registration” function. To register a group please register EACH kind of attendee separately (delegate, One-day, etc). Spouses and guests are added later.

Hotel Registration Information
The Hotel reservation deadline is February 1, 2013. Reservations made after the deadline will not be guaranteed at the group rate and space may not be available.

Eden Roc Renaissance Resort and Spa
4525 Collins Avenue
Miami Beach, FL 33140
+1 305 531-0000
Reservations: +1 800 468-3571
Group Code: ABMA 2013

Online Hotel Reservations
Simply go to ABMA.org/AC2013 quicklinks or use your smart phone to read the QR code on the back of this brochure.

Room Rates (Single/Double): $289 Resort Room Lower than 2009 rate!
There are upgraded rooms available. Please contact the hotel for pricing and availability.
Rates will be extended three days prior and three days after the meeting, pending availability. Rates are subject to taxes (currently 13%), and the daily resort fee of $15. Portage and housekeeping fees are at the discretion of the hotel and the individual. Check in time is 4:00 PM. Checkout time is 12 noon.

You are responsible for making your own room reservations, and will be required to adhere to the resort’s confirmation, deposit, guarantee and cancellation policies.
And The Best Get Better

For 2013 we explore strengthening your business and maximizing your profits by utilizing Social Networking.

WE’VE MADE IT EVEN EASIER
You can renew your membership, register for the convention, book your hotel, car, airline and make additional tee times by simply using ABMA.org/ac2013quicklinks or use your smart phone to read this QR code.

March 13 - 16, 2013
Register Online at ABMA.org/ac2013quicklinks or use your smart phone to read the QR code.
Advance Registration
ABMA’S 96TH ANNUAL CONVENTION 2013

Please return completed form and payment by Registration deadline of January 31, 2013:
American Brush Manufacturers Association
736 Main Ave Suite 7
Durango, CO 81301-5479
(720) 392-2262 • FAX: (866) 837-8450
E-mail: info@abma.org • www.abma.org

1. Please read all Registration Instructions on the reverse side first.
2. Keep a copy for your records.
3. Return completed form to ABMA Headquarters.
4. Make copies of this form if there is not enough space.
5. Name ________________________Phone_______________
   Email ____________________________
   Your e-mail address will be printed in the Advance Registration Booklet

Full Name  Nickname  Golf  Hdcp
Delegate
Companion
Child (5-18)
Delegate
Companion
Child (5-18)
Delegate
Companion
Child (5-18)

Manufacturer/Supplier (prior to Feb 1) $499
Companion (prior to Feb 1) $299
One Day Fee (prior to Feb 1) $199
Children ages 5-18 (prior to Feb 1) $85
Suppliers Display Booth (Feb 1) $256ea
Non-Member Surcharge (each) $300
Late Attendee Surcharge (beg. Feb 1) $100ea
Late Exhibit Surcharge (beg. Feb 1) $100
Golf Tournament $299
Tour – Who’s Who of Miami $95
Companion Program Free

Suppliers Display Booth Information
Please print signage name exactly as it should appear:

Suppliers Only:
Please list your four major ABMA competitors. We cannot guarantee the distance between competitors.

1. ____________  2. ____________  3. ____________  4. ____________

Golfers: Please enter your handicap or expected 18-hole score in the box above.
Rental Clubs Needed? Please arrange directly with Pro Shop Golf Staff 305 532-3350
Soft Spikes Required
Tournament Location: Miami Beach Golf Club, 2301 Alton Rd

Please check one □ Manufacturer Member  □ Affiliate / Supplier Member
□ International Member  □ Prospective Member  □ Trade Press  □ Other ____________
DO YOU HAVE ANY HEALTH / DIET SPECIAL NEEDS? □ ____________

Total $ ____________

Company Name
Street Address
City, State, Zip
Phone  Fax

Register and Pay Online!
www.abma.org

March 13-16, 2013
REGISTRATION INSTRUCTIONS

- Check all appropriate boxes. Print clearly directly on the registration form.
- A companion is not a colleague or partner in the business. The One Day Attendee may only attend the Suppliers’ Display and must accompany a fully paid delegate.
- Completed registration forms can be mailed at any time. Payment covering the cost of the meeting is required to complete the registration.
- Please remit one check payable to ABMA when registering for all meeting functions. Do not include any fees for anything other than those relating to the meeting in your payment (including dues & assessments).
- Dues must be paid in full prior to registering.
- Checks must be payable to ABMA, in US Dollars drawn on a US bank. If paying via wire, please add $30 USD for the wire transfer service fee. Please contact HQ for wire instructions.
- The ABMA Board offers an “Early Bird Discount” of $100 per attendee fee and $100 per exhibit space fee, for payments received by January 31, 2013. Take advantage of this great savings and be sure to send your registration and payment in early.
- Badges will be available for pick-up at the ABMA Registration Desk at the convention site.

IMPORTANT DATES

- Receipt of registration will be acknowledged to each individual when received by JANUARY 31, 2013.
- Forms and payment must be received by JANUARY 31, 2013 to be included in the printed program.
- All hotel reservations must be made by JANUARY 31, 2013. Call the Eden Roc Resort directly at 800-468-3571 or 305-531-0000 to make your room reservation. Group Code: 1-WEQQUD Am Brush Mfgrs Association

REFUND POLICY

- Full refunds will be made only when written cancellations reach our office by JANUARY 31, 2013. It is your responsibility to cancel hotel room reservations.
- Refunds after the cut-off date listed above will be considered on a case-by-case basis.
- Activity (Golf, Tennis, Tours) spots are guaranteed by ABMA; therefore, if you sign up and “no-show” you will be charged.
TO: All Key Contacts at Member Companies

REGISTRATION AND PAY ONLINE: www.abma.org

2013 ABMA Suppliers’ Display

If you have not already received the appropriate service kit for the 2013 ABMA Suppliers’ Display you will shortly. ABMA has contracted with Vista to handle the various services and equipment required for a product event for all concerned.

The Suppliers Display will take place on March 15, 2013 from 8:00 AM to 12:00 PM in the Pompeii Ballroom of the Eden Roc Resort. The reservation deadline is January 31st. Please remember that the display of completed brushes, rollers, brooms, and mops for resale is prohibited as are imports of finished paint applicator and accessories found for sale in retail stores.

Booth Registration:

The registration fee for a booth in either the ABMA Suppliers' Display is $325, if paid by January 31, 2013. Otherwise, the booth fee is $425. (Checks should be made payable to ABMA in US funds drawn against a US bank. If making a wire transfer, add $30 for the service fee.) The Suppliers fee includes:

- One 8’ x 10’ booth with draping
- Two chairs, Wastebasket
- One 6’ draped table
- ID Sign with company name

To register, complete and return the Suppliers/Finished Goods Display Booth Space portion of the Convention Registration Form; sign and return the Suppliers’ Display Contract and Policies sheet; and enclose your payment, or complete the entire process on-line at www.abma.org. Remember, only exhibiting suppliers and registered manufacturing delegates may participate in the Suppliers' Display; non-exhibiting Suppliers will NOT be allowed in the Suppliers’ Display.

Exhibitor Requirements:

In order to participate in the Suppliers’ Display all members must be in compliance with the following:

Who May Exhibit: Exhibitors for the Suppliers Display must be Affiliate (supplier) members of ABMA.

Dues Payments: Exhibitors must be members in good standing in order to display. This means that all dues must be paid in full by March 1, 2013 at the latest, according to the ABMA Bylaws. However, no one will be assigned a booth until their dues are paid in full, so exhibitors are encouraged to pay their dues promptly.

Booth Assignments (Suppliers Only): The number of booths is limited. All assignments will be made on a first-come, first-serve basis. One booth will be allowed per company with requests for all double booths, or any other multiple, handled on a space available basis. Every effort will be made to position suppliers in locations removed from their competitors; to aid in that process, therefore, please list on the registration form, up to four member companies which you would rather not have adjacent to your booth.

Electrical & Audio Visual Needs (Suppliers Only): Audio-visual presentations are permitted. Exhibits of machinery and/or equipment are also acceptable, but must be contained within the designated booth space and fit on top of the table. All electrical and audio-visual requirements should be pre-ordered using the form from Freeman. Fees for electrical use and A/V equipment will be charged on an individual basis.
Shipping & Set Up (Suppliers Only): Gems will provide the materials for the tables and booths for the display. Please do NOT forward materials to the Hotel.

SUPPLIERS DISPLAY Show Hours:

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<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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</thead>
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<td>Thursday, March 14</td>
<td>11:00 AM – 5:00 PM</td>
<td>Set Up Access</td>
</tr>
<tr>
<td>Friday, March 15</td>
<td>7:00 AM – 7:45 AM</td>
<td>Set Up Access</td>
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<tr>
<td></td>
<td>8:00 AM – 12:00 PM</td>
<td>Suppliers’ Display</td>
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<tr>
<td></td>
<td>12:00 PM – 1:00 PM</td>
<td>Exhibit Breakdown</td>
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</tbody>
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Note: Any breakdown or preparation for move out prior to the designated closing time will result in a $250 fine.

Friday, March 15 7:00 PM – 10:00 PM Suppliers Reception

Please keep in mind that the purpose of the Suppliers Display show is to acquaint ABMA Manufacturers with the technical aspects of your business as opposed to distributing promotional and sales material. The ABMA Suppliers’ Display works to strengthen the supplier / manufacturer relationship by increasing interaction.

The Display also promotes the domestic manufacturing of brushes and brush related products including mops, rollers, and brooms. Therefore, the display of completed brushes, rollers, brooms, and mops for resale is prohibited as are imports of finished paint applicator and accessories found for sale in retail stores.

The ABMA Suppliers’ Display is an ideal forum for meeting with your industry peers. You might want to consider providing your customers with carry bags for brochures and samples. Nevertheless, be sure to participate by completing your registration form today!

If you have any questions, please contact ABMA headquarters, (720) 392-2262 or Jill Shinners of Pioneer Packaging Inc. at (413) 378-6930.

Sincerely,

David C. Parr
Executive Director
ABMA Display Contract and Policies

1. **Location and Dates.** ABMA Suppliers' Display (March 15) will be held at the Eden Roc Resort in Miami Beach, FL.

2. **Arrangement of Educational Displays.** All displays will be arranged in accordance with the master floor plan developed by ABMA Staff, the Suppliers Division Executive Committee, the ABMA Convention Committee and the designated contract supplier.

3. **Use of Space.** The purpose of the exhibits is to inform and educate ABMA members regarding the uses, characteristics, applications, technology, etc. of the exhibitor's products or services. Only those products and services of the company represented may be displayed and offered for sale. Subletting any portion of exhibit space is prohibited.

4. **Guidelines.** Pop-up, tabletop or similar portable displays are acceptable. Exhibits, displays or any devices, which in the opinion of management are not suitable or in keeping with management's policy, will be prohibited.

   Conference management reserves the right, to restrict exhibits which, because of noise, method of operation or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the exhibition as a whole. Exhibit activities must be conducted so as not to infringe on the rights of other exhibitors or offend visitors.

   The exhibitor agrees not to sponsor functions, such as tours, golf and recreational outings, speeches, or other activities, during exhibit hours or in conflict with any officially programmed ABMA Annual Conference event.

5. **Exhibit Set-up (Suppliers).** ABMA will provide, as part of the exhibit fee, the following:
   - 8' x 10' booth space with pipe and drape
   - draped 6' table, two chairs, electrical outlet (electricity use is an additional charge), wastebasket
   - identification signage
   - listing in the ABMA program

6. **Payment and Cancellation.** Full payment for exhibit space and registration fees must accompany exhibit space agreement. After space agreement is accepted, it shall be binding upon the applicant and subject to all terms and conditions of the agreement, rules and regulations, exhibitor manual and memos issued prior to the Conference.

   In the event the Meeting is canceled, interrupted, or access of the premises is prohibited by reason of any strike, lockout, injunction, act of war, act of God or any other reasons, this contract will be terminated by ABMA. In the event of such termination, exhibitor waives any and all damages and claims for damages and agrees the sole liability of ABMA shall be to return to the exhibitor his prepaid fees, less his pro-rata share of all costs and expenses incurred by the ABMA.

   In the event the Exhibitor cancels participation in the Conference, the following shall apply:

   a. Cancellation notice must be received by ABMA in writing (via mail, e-mail or fax).
b. Notice of cancellation received by ABMA 30 days prior to Display Date or before - refund of 50% of exhibit fee.

c. Within 29 days or sooner to Display Date, no refund will be made.

7. Exhibit Hours. Exhibit hours for the Suppliers Display will be from 8:00 AM to 12:00 PM. Beverages may be served during exhibit hours, but not during setup.

8. Installation/Dismantle. Supplier Exhibitors may begin move in Thursday, March 14, from 11:00 AM to 5:00 PM. OR Friday, March 15, from 7:00 AM to 7:45 AM. No exhibit, or portion thereof, may be removed during the exhibition without written authorization of ABMA. Exhibitors (Suppliers Display) may begin move out at 12:00 PM, Friday, March 15 and must be completed by 1:00 pm on that day. Any breakdown or preparation for move out prior to the designated closing time will result in a $250 fine without the consent of ABMA management.

9. Care of Premises. No part of an exhibit and no signs or other materials may be posted in any way that might mar or deface the premises. Exhibitors will be held responsible for any and all property damage incurred by their employees/representatives.

10. Liability. Exhibitor assumes full responsibility for losses, damages, and claims arising out of injury or damage to exhibitor’s display, equipment, and other property brought upon by the Hotel and shall indemnify and hold harmless the Hotel agents, servants, service contractor, and all employees, and all ABMA members, officers, directors, agents and employees from any and all such losses, damages and claims.

The ABMA reserves the right to render all interpretations and decisions, should any questions arise, and to establish further regulations as may be necessary for the success and general well being of ABMA Suppliers’ Display.

______________________________  ______________________________
NAME  SIGNATURE

______________________________  ______________________________
COMPANY  DATE
ATTENTION

Stay for the Opening Reception
Wednesday March 13 or you’ll miss

Louis Ferrante

Already an international sensation, Mob Rules has been translated in twelve languages. Ferrante’s Mafia connections had enabled him to pull off some of the most lucrative heists in history. But betrayals by close friends brought Ferrante a slew of federal indictments and he would spend the next decade as an inmate in some of America’s most notorious penitentiaries with ample time to ponder life’s essential questions: Who am I? What makes me this way? Do I have a purpose?

In the prison library, Ferrante embarked on an extraordinary journey of the mind that took him from history to philosophy to major world religions, from the art of writing to the law. And after successfully appealing his own conviction, in a case now cited in courtrooms across the country, Ferrante walked away from prison a writer and a profoundly changed man. Today, Louis is a professional writer and motivational speaker.

His first book, Unlocked: The Life and Crimes of a Mafia Insider, received worldwide acclaim and continues to sell globally. In 2009 Louis received the Reading Hero Award in the UK, presented to him at No. 10 Downing Street by Sarah Brown, wife of British Prime Minister Gordon Brown. His second book, Mob Rules: What the Mafia Can Teach the Legitimate Businessman was released June 2011.

Stay for dinner at the Eden Roc and enjoy this once in a lifetime opportunity. Go out with your customers AFTER…you gotta problem with that?