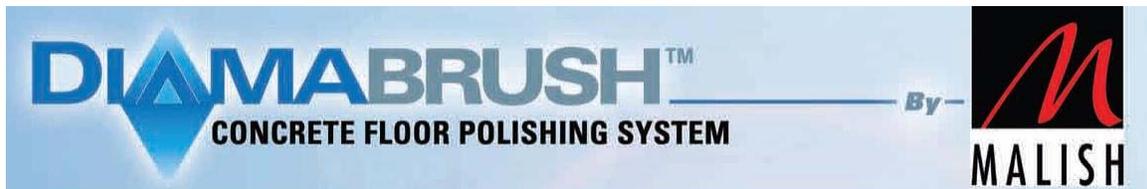




ABMA Announces 2010 Innovation Award Winner Malish Corporation Diamabrush



From: David Parr, Executive Director

The American Brush Manufacturers Association (ABMA) is pleased to announce The Malish Brush Corporation's Diamabrush as the 2010 winner of the coveted William Cordes Innovation Excellence Award, which is given to recognize outstanding innovation of manufactured products, components or services in the Broom, Brush, Mop and Roller Industry. The award is named after William Cordes, who served as the Association's first President from 1917-1928. This award serves as a constant reminder that all new and exciting endeavors have beginnings that connect with real people. The award was presented at the conclusion of the ABMA 93rd Annual Convention, recently held in Orlando, FL at the Omni Orlando Resort at ChampionsGate.

Mr. Jeff Malish, President of The Malish Corporation said: "It is a real honor to be selected as this year's recipient of the 'Willie' (Innovation Excellence Award). As every year, there are outstanding nominations in the industry. To be selected by your peers make the award even more special."

Mr. Malish stated further: "The Diamabrush is unique and revolutionary in the way we approached its function, design and construction. From the time of its first introduction it been received very well and has performed wonderfully"

For 2010, the Malish Corporation's Diamabrush won the "Willie" against an outstanding field of nominations, including:

Linzer Products ScreenKleen

Shur-Line Deck Pads and Paint Pads with DuPont Teflon® Coating

Shur-Line Eco Applicators

Wooster Brush

Zahoransky AG Shuttle System

The William Cordes Innovation Excellence Award is administered through the ABMA Public Relations Committee, currently chaired by Mr. Carlos Petzold of Borghi USA and Borghi International. Mr. Petzold said "The excellent thing about

the Willie is that its presentation is a moment of real excitement for the industry and a source of great pride and honor, not only for the recipient, but for all of the nominations. It shows us that innovation is alive and well in the industry, which is a vital and integral part of keeping the industry strong and vibrant.”

Malish Corporation Diamabrush™



A REVOLUTION IN FLOOR PREPARATION TECHNOLOGY

Diamabrush™, is a unique diamond abrasive floor preparation system for concrete floor polishing, mastic removal and hardwood prep.

The Diamabrush™ System is comprised of four different tools, each designed to be used on standard low pressure commercial cleaning machines including single discs, walk behind auto scrubbers and ride-on auto scrubbers.

CONCRETE TOOL

The Diamabrush™ patented, metallic blade is the first of six steps, to a rejuvenated concrete floor. A 100 diamond grit is bonded to metallic backing and assembled to flexible, spring-steel blade. The flexible blade allows the diamond to remain in constant contact with the floor, maximizing the tools effectiveness. New diamond particles are continuously exposed, retaining sharp edges throughout the life of the tool.

This tool abrades existing epoxy floors, effectively preparing it for the re-coat application.

POLYMER TOOL

The Diamabrush™ Polishing System is the most significant innovation in concrete polishing in the last 50 years.

The System transforms ordinary cleaning machines into concrete polishing machines through everyday cleaning routines. No need for heavy, expensive equipment or harsh chemicals.

Progressing thru a series of increasing finer diamond grits, the pores of the concrete are progressively closed, ultimately resulting in a retail-like finish.

The multi-step system provides the flexibility for the user to choose how many steps are needed to achieve the desired surface finish.

HARDWOOD PREP TOOL

The Diamabrush™ Hardwood Prep Tool is the First Step to rejuvenated hardwood floors! The Diamabrush™ Hardwood Prep Tool is designed to remove polyurethane and carpet adhesives from hardwood floors, effectively preparing the floor for re-finishing.

The diamond cutting surface remains free of melted or gummed up coatings and retains its sharp cutting points throughout the life of the tool.

MASTIC REMOVAL TOOL

The Diamabrush™ Mastic Removal Tool is designed to remove stubborn coatings from concrete, such as mastic, carpet or tile adhesive, thin-set and thin mil coatings like urethane or paint. No need to waste time and money on heavy grinding equipment or harmful chemicals. This diverse tool, which mounts to any standard floor buffer or auto scrubber, uses diamond coated blades to grind tough coatings away!

User safety is greatly enhanced since dangerous and volatile chemicals are not required. Simply apply water to eliminate dust and to flush debris away.

Rejuvenate concrete and hardwood floors with Diamabrush™ by Malish.

Nominations for the 2011 Willie are open until October 31, 2010. Information and rules are available at: <http://www.abma.org/innovativeexcellenceaward>

The 2011 award will be presented at the 94th Annual ABMA Convention, March 23 – 26 at the Hyatt Lost Pines Resort in Austin, TX. Please visit: <http://www.abma.org/> for additional information and to see how you can submit a nomination for Willie.

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