

**2019 ANNUAL CONVENTION
AMERICAN BRUSH MANUFACTURERS ASSOCIATION**

MEETING EVALUATION 51 Responses

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1. Rate the Annual Convention at Atlantis, Paradise Island, Bahamas

	Excellent	Good	Fair	Poor
Overall Meeting (3.35)	24	22	4	1
Bahamas as a Destination (2.6)	8	20	16	6
Atlantis Resort (2.14)	4	13	19	14
Value of Meeting to your (3.46) Company	23	24	2	1

2. For 2019 we shortened the convention format. Do you want to keep the shortened format? YES 44 (86%) NO 7 (14%)

3. Do you have any suggestions as to how the Annual Convention can be improved so that it would enhance the value to you and your company?

- It's great
- Move golf to first day (2) or end of convention
- Provide alternative networking for non golfers
- USA non casino sites
- Consider a joint conference with a related association of similar size
- Divisional working groups as in FEIBP
- Bring back the occasional technical presentation
- Set up small group dining option for those who don't already have plans for Thu night

4. Do you have any suggestions/preferences for future meeting sites?

Smaller resorts (6)	Chicago	Miami (2)
Scottsdale (3)	Toronto	Charlotte
NOT Atlantis (4)	San Antonio (3)	New Orleans (5)
San Diego (5)	Hawaii (4)	Cayman
Charleston (2)	Not family resorts, keep it professional	Phoenix (2)

Austin (4)
 Mar a Lago
 Gasparilla Island
 Naples
 Del Ray Marriott FL

Greenbriar
 Florida Keys (2)
 Santa Fe
 Sawgrass
 Cruise

Doral
 Napa / Sonoma
 Texas (2)
 Tampa/St Pete
 Las Vegas

5. Please rate the following:

	Excellent	Good	Fair	Poor
All Divisional Meeting (3.03)	10	17	7	1
Educational Institute (3.53) Meet The Pros	25	13	3	
Welcome Reception (3.53)	33	18		
Educational Institute (2.64) Jack Shaw: The Future of Money	8	21	16	5
Suppliers Display (3.44) Face 2 Face	30	11	8	
Friday Supplier (3.56) Reception	28	19	1	

6. Do you have any specific comments on the speakers or programming?

Supplier Face 2 Face was great (15)
 Meet the Pros was great (10)
 Perhaps another team and mix it up event like golf
 Pop O Magic Trouble Tournament
 Speaker was dry or not as great as past speakers (7)
 Speaker was better than anticipated (8)
 Speaker went too long (6)
 Consider flip flopping free and scheduled time for face 2 face
 Continue Meet the Pro (4)

Increase Face 2 Face time to 20 minutes (4), 15 minutes (3)
 Add a bathroom break to face 2 Face (4)
 The brush industry is like a family
 Preschedule 3 hours of Face 2 Face
 Get Tony Robbins to speak
 Market the companion program directly to companions
 Preschedule all 4 hours of Face 2 Face

7. What was the specific "take-home" value for you from attending this meeting?

Networking (25)
 Never stop planning for the future
 Great way to meet many US customers in one place
 Thought provoking event
 Ideas from Meet the Pros (4)
 Prop 65 update
 Sunburn

8. What would be useful to your professional growth in subjects or networking at next year's meeting for either the Business Session or ABMA Educational Institute?

Business development ideas
 Automation (2)
 Navigating Tariffs
 Find a way to connect others with similar roles, session for supply chain, business owners, next gen, etc for benchmarking and brainstorming
 Motivate / Retain workers (3)
 Keep a clean and organized shop floor
 Industry 4.0
 How to create and sustain accountability in a manufacturing environment
 Marketing your business on the web
 Banking Product Data for sharing with customers
 The future of Sales and Marketing
 The future of ABMA – what do younger members want
 How to draw more women into manufacturing
 Succession planning for family business
 Globalization
 "The Three Box Solution" by Vijay Govindarajan
 US Patent Laws

Hiring Practices (2) – Tom Foster

Providing Affordable medical benefits

Economic Forecast – Alan Beaulieu - ITC

9. Is there anything additional ABMA can do to help you and or your business?

Feature one brush company a month in the newsletter (what they do unique or better)

10. Are there any other comments you would like to share with the Board?

Great job (8)

ABMA is great for facilitating connections

Thank you for your service (5)

Always a worthwhile, well organized and attended event (3)

Congrats to the board on taking the risk with Atlantis

Don't let Dave Parr leave

Ian Moss wants to have a place to put your name back in for filling out the survey. Or, he said he was Ian Moss

Get the next generation involved

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
	Miami Beach FL Eden Roc	Orlando, FL Omni	Austin, TX Hyatt Lost Pines	PB Gdns FL PGA Nat'l	Miami Beach FL Eden Roc	Palm Spg, CA Mission Hills	St Pete, FL R Vinoy	Bonita Spgs, FL Hyatt CP	Hyatt GC Orlando FL	Westin Kierland Scottsde AZ	Atlantis Bahamas
Number of Responses	38	80	61	76	85	70	88	76	78	73	51
Overall Meeting	3.60	3.60	3.60	3.72	3.65	3.69	3.72	3.73	3.79	3.66	3.35
City as Destination	3.68	3.19	3.57	3.35	3.45	3.48	3.69	3.71	3.22	3.57	2.6
Resort	3.52	3.05	3.79	3.33	3.30	2.93	3.60	3.75	3.49	3.64	2.14
Value	3.59	3.55	3.42	3.63	3.47	3.53	3.54	3.71	3.53	3.57	3.46
Divisional Meetings	3.24	3.25	3.11	3.26	3.20	3.22	2.98	3.12	3.25	3.27	3.03
Educational Institute	2.92	3.05	3.15	3.34	3.03	2.94	3.26	2.80	3.05	3.08	3.53
Opening Reception	3.48	3.51	3.63	3.55	2.66	3.39	3.63	3.68	3.63	3.59	3.53
Educational Institute	3.16	3.85	2.41	3.28	3.83	3.72	3.22	3.63	3.68	3.78	2.64
Suppliers Display	3.49	3.33	3.45	3.52	3.64	3.46	3.50	3.60	3.62	3.54	3.44
Finished Goods Display	2.90		2.96	2.56							
Supplier's Reception	3.78	3.06	3.88	3.87	3.80	3.61	3.75	3.71	3.74	3.64	3.56
Educational Institute		2.92	2.86	2.23	3.66	3.76	3.73	3.47		3.63	
Total Unweighted Average	3.44	3.28	3.34	3.29	3.39	3.40	3.51	3.54	3.50	3.54	3.13