

REGISTER AND PAY ONLINE: www.abma.org

TO: All Key Contacts at Member Companies

2021 ABMA Suppliers' Display Face 2 Face

ABMA has contracted with Hotel Del Coronado Resort to handle the various services and equipment required for the tradeshow event.

For 2021 we will have the following format:

- Supplier stays stationary at their table with chairs for visitors.
- Open format for last hour allowing people to move around the space freely and sit down with suppliers of their choice.
- Pre-Scheduled 13 minute "power meetings" for the remaining time allowing for higher-level discussions. People rotate as per their schedule.
- Scheduled meetings are determined weeks in advance of the convention and are mutually agreed upon by plugging selections into software that spits out a schedule.
- Note that meeting selection process is never perfect. It is hard to accommodate all requests. This is why there is open time at the end, which allows people to meet regardless of their schedule.

Bring only what can fit on the table and this rule applies to everyone to keep things fair.

Allowed Items

- Literature
- Tablecloths
- Price Sheets
- Tabletop Lit racks
- Counter Cards
- Sample products
- Laptop to stream video and share reporting

Not Allowed

- Free Standing floor display
- Banner stands
- Large table top displays
- Wall hung displays

The **Suppliers Face 2 Face** will take place on March 19, 2021 from 8:00 AM to 12:00 PM in the Empress/Regent Ballroom of the Hotel Del Coronado. The **reservation deadline is January 31st**. Please remember that the display of completed brushes, rollers, brooms, and mops for resale is **prohibited** as are imports of finished paint applicator and accessories found for sale in retail stores.

Registration:

distributing promotional and sales material. The ABMA Suppliers' Display works to strengthen the supplier / manufacturer relationship by increasing interaction.

The Display also promotes the domestic manufacturing of brushes and brush related products including mops, rollers, and brooms. Therefore, the display of *completed* brushes, rollers, brooms, and mops for resale is *prohibited* as are imports of finished paint applicator and accessories found for sale in retail stores.

The ABMA Suppliers' Face 2 Face is an ideal forum for meeting with your industry peers. Be sure to participate by completing your registration form today!

If you have any questions, please contact ABMA headquarters, (720) 392-2262.

Sincerely,

A handwritten signature in black ink, appearing to read "David C. Parr". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

David C. Parr
Executive Director

ABMA Display Contract and Policies

- 1. Location and Dates.** ABMA Suppliers' Display (March 19) will be held at the Hotel Del Coronado Resort in Coronado (San Diego) CA.
- 2. Arrangement of Educational Displays.** All displays will be arranged in accordance with the master floor plan developed by ABMA Staff, the Suppliers Division Executive Committee, the ABMA Convention Committee and the designated contract supplier.
- 3. Use of Space.** The purpose of the exhibits is to inform and educate ABMA members regarding the uses, characteristics, applications, technology, etc. of the exhibitor's products or services. Only those products and services of the company represented may be displayed and offered for sale. Subletting any portion of exhibit space is prohibited.
- 4. Guidelines.** Pop-up, tabletop or similar portable displays are not acceptable. Exhibits, displays or any devices, which in the opinion of management are not suitable or in keeping with management's policy, will be prohibited.
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Conference management reserves the right, to restrict exhibits which, because of noise, method of operation or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the exhibition as a whole. Exhibit activities must be conducted so as not to infringe on the rights of other exhibitors or offend visitors.

The exhibitor agrees not to sponsor functions, such as tours, golf and recreational outings, speeches, or other activities, during exhibit hours or in conflict with any officially programmed ABMA Annual Conference event.

- 5. Exhibit Set-up (Suppliers).** ABMA will provide, as part of the exhibit fee, the following:
 - Meeting table
 - Chairs for yourselves and guests
 - identification signage

- listing in the ABMA materials

- 6. Payment and Cancellation.** Full payment for exhibit space and registration fees must accompany exhibit space agreement. After space agreement is accepted, it shall be binding upon the applicant and subject to all terms and conditions of the agreement, rules and regulations, exhibitor manual and memos issued prior to the Conference.

In the event the Meeting is canceled, interrupted, or access of the premises is prohibited by reason of any strike, lockout, injunction, act of war, act of God or any other reasons, this contract will be terminated by ABMA. In the event of such termination, exhibitor waives any and all damages and claims for damages and agrees the sole liability of ABMA shall be to return to the exhibitor his prepaid fees, less his pro-rata share of all costs and expenses incurred by the ABMA.

In the event the Exhibitor cancels participation in the Conference, the following shall apply:

- a. Cancellation notice must be received by ABMA in writing (via mail, e-mail or fax).
 - b. Notice of cancellation received by ABMA 30 days prior to Display Date or before - refund of 50% of exhibit fee.
 - c. Within 29 days or sooner to Display Date, no refund will be made.
- 7. Exhibit Hours.** Exhibit hours for the Suppliers Display will be from 8:00 AM to 12:00 PM. Beverages may be served during exhibit hours, but not during setup.
 - 8. Installation/Dismantle.** Supplier Exhibitors may begin move in Thursday, March 18, from 11:00 AM to 5:00 PM. OR Friday, March 19, from 7:00 AM to 7:45 AM. No exhibit, or portion thereof, may be removed during the exhibition without written authorization of ABMA. Exhibitors (Suppliers Display) may begin move out at 12:00 PM, Friday, March 19 and must be completed by 1:00 pm on that day. *Any breakdown or preparation for move out prior to the designated closing time will result in a \$250 fine without the consent of ABMA management.*
 - 9. Care of Premises.** No part of an exhibit and no signs or other materials may be posted in any way that might mar or deface the premises. Exhibitors will be held responsible for any and all property damage incurred by their employees/representatives.
 - 10. Liability.** Exhibitor assumes full responsibility for losses, damages, and claims arising out of injury or damage to exhibitor's display, equipment, and other property brought upon by the Hotel and shall indemnify and hold harmless the Hotel agents, servants, service contractor, and all employees, and all ABMA members, officers, directors, agents and employees from any and all such losses, damages and claims.
 - 11. Agreement.** Exhibitor agrees to all of the above statements, contracts and policies by contracting for exhibit space as described and defined above in this Display Contract and Policies.

The ABMA reserves the right to render all interpretations and decisions, should any questions arise, and to establish further regulations as may be necessary for the success and general well being of ABMA Suppliers' Display.